



# **ICE ROCKETS HOCKEY ORGANIZATION ADVERTISING OPPORTUNITIES**

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The Ice Rockets Hockey Organization started as a challenge from league commissioners stating that the only way that the founder, Doug Trovinger, could get on a team is to create one himself back in February 2019. Little did they know that that would be the catalyst in creating one of the largest and premier adult recreation hockey league groups in the Nashville Metropolitan area. Currently, the organization consists of three (3) active brands (Gnashville Rampage, Ice Rockets, and Skyhawks) and two (2) brands (Los Guapos & Moose) that will come online as new team spots become available locally. Our goal is to give players new to the game or seasoned veterans a hockey home while fueling our passion for hockey.

**As we continue to grow, so does the opportunities to help businesses get exposure to a rapidly growing fan base both locally and elsewhere! With approximately 105 players between the five (5) teams we have and countless others as fans and family, we provide businesses opportunities for exposure in several unique ways comparable to traditional marketing initiatives. In fact, here are some fun facts of our organization that you should consider:**

- ✓ Between the five (5) teams, more than 170 games will be played over the course of a standard calendar year (including some between teams)
- ✓ Numerous other opportunities to have your logo placed on announcements provided to players and fans alike – both via our Facebook groups & page as well our website
- ✓ Growing fan base with nearly 800 people following or liking our website page (increase of 75% since the start of 2020) and increasing
- ✓ Grass-roots organization which has received accolades and praise from opposing teams, facility staff, and others
- ✓ Community-focused group which can provide additional opportunities for promotional consideration through events we do on and off-ice to help our neighbors out

**Check out the next page to see how your sponsorship can benefit our teams and growth as we shoot for the moon for #theultimatehockeyride!**

## **HOW SPONSORSHIPS HELP THE ICE ROCKETS HOCKEY ORGANIZATION...**


One of the biggest questions we get is how sponsorship money would be used for the benefit of the teams and as an organization. Advertising dollars received go a long way and get extra mileage on the ice as it provides opportunities for all our players to get better. The most notable ones include:




















- ✓ Ability to additional ice time to hold our ever-popular 'Skills, Drills, & Scrimmage' or 'Scrimmage' sessions with players within our organization and other league player guests
- ✓ Provide funds to help reduce or even eliminate fees tied to tournament entries and jerseys both locally and elsewhere
- ✓ Assist in funding the day-to-day operation of the Ice Rockets Hockey Organization (e.g. administrative costs, supplies, and website hosting fees)
- ✓ And more!

Not only do we play for the chance to win the Stanley Keg but also want to leave a positive and lasting impression on the ice for generations to come.

## SPONSORSHIP PRICING TIERS

# 2020-2021 IRHC SPONSORSHIP OPPORTUNITIES



Benefit	Gold Package	Platinum Package	Titanium Package	Diamond Package
Facebook Introduction & Website Shout Out				
Website Logo Placement (Multiple Locations Where Available)				
\$75.00 IRHC Arsenal Apparel Shoppe House Credit				
VIP Access to Team-Only Events (When Available To Do So)				
Dedicated Executive Team Member				
Customized IRHC/Skyhawk Jerseys				
Exclusive Sponsor On Promotional Messages (Maximum of Two (2) Sponsors)				






**SPONSORSHIP PACKAGE PRICES**

**GOLD:**  
\$150 per Season

**PLATINUM:**  
\$250 per Season or \$650 Annually

**TITANIUM:**  
\$350 per Season or \$900 Annually

**DIAMOND:**  
Minimum annual commitment of \$1500 required; maximum of two (2) sponsors at this level

**ICEROCKETSHOCKEY.COM**

(\* Pricing is subject to change; minimum two (2) season commitment for select gifts and benefits from the Platinum, Titanium, and Diamond Packages; inquire for additional details or visit <https://www.icerocketshockey.com/partnership-opportunities.html> for information.)

**CUSTOMIZED SPONSORSHIP PACKAGES ARE ALSO AVAILABLE UPON REQUEST. CONTACT US ABOUT HOW WE CAN MEET YOUR MARKETING NEEDS WITH WHAT WE CAN OFFER!**

**READY TO GET STARTED? LIMITED SPONSORSHIP SPOTS AVAILABLE. JUMP ON BOARD AND JOIN US AS WE SHOOT FOR THE MOON AND #FIREUP FOR #THEULTIMATEHOCKEYRIDE! CONTACT US TODAY!**

**Doug Trovinger**

Founder/Chief Operating Officer – Ice Rockets Hockey, LLC

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